



**NATIONAL CAPITAL AREA Chapter**

*A Federally Focused Chapter*

## HIMSS NATIONAL CAPITAL AREA SPONSORSHIP

Healthcare Information technology (HIT) is playing an ever-expanding role in the transformation of healthcare delivery, and HIMSS is leading the way. As an internationally respected voice, HIMSS teams with organizations like yours to advance your business success - and drive continued progress for the healthcare IT industry worldwide. HIMSS brings you exclusive, year-round opportunities to spark innovation...to make a difference... and to bring healthcare IT to the next generation of sophistication.

# HIMSS NCA Chapter Sponsorship

The HIMSS-NCA Chapter Sponsorship funds support the following activities:  
Educational Sessions – meeting expenses including facility rental, audio-visual services, and food expenses – average of about \$7,000 per session.

Free attendance for Federal, state and local government officials and military attendees at all educational sessions. Our members benefit from the networking, speakers' & panelists presentations, and sharing of contract opportunities. Discounted attendance for students who are the future of our chapter and HIMSS.

Volunteer Appreciation – expenses related to individual gifts (e.g., Starbucks, Home Depot gift cards, etc.) for those volunteers that contributed a significant amount of time towards support for our Educational Sessions, Outreach activities, etc.

Marketing Materials including printing expenses, website operations expenses, signage, flyers, give-ways, etc. Overall operations of the leading local HIMSS chapters in the nation.

# Types of Sponsorships

## Corporate Sponsors – \$10,000

## Chapter Sponsors - \$7,500

- Scholarship Sponsor
- Charity Sponsor
- Mentor Program Sponsor

## Educational Session (Program) Sponsors

- Monument - \$2,500
- Metro - \$1,000
- Small Business Sponsors - \$500

## Other Event Sponsorship Opportunities

- HIMSS-NCA Ugly Sweater Holiday Event
  - Event Lead Sponsor - \$1500
  - Small Business Sponsorship - \$500

# Corporate Sponsor – \$10,000

Recognized as a Corporate Sponsor for the year to include;

A monthly education session. The sponsor may select the month (often based on the topic being presented that month) where they will be the featured Chapter Sponsor in addition to the Monthly Educational Session Monument Sponsors for that month.

- 10 event passes for the educational session.
- Recognition from the podium
- Corporate logo displayed on a big screen projection.
- Corporate logo included in the program handout.
- Booth display to demo products and/or services
- Personal introduction to the speakers
- 3-minute marketing presentation at session
- Handout marketing materials to attendees
- Advertisement on HIMSS-NCA Website

Sponsor will be featured in all advertising and marketing associated with the monthly events including any e-mails distributed to prospective registrants and follow-up e-mails to attendees. Sponsor will receive HIMSS-NCA website advertisement for the program year.

Our Chapter sponsorship requires a HIMSS-NCA liaison on the part of the sponsor to support the chapter's advertising and marketing efforts for the activities during their sponsored month, to support member recruitment from their organization and their network contacts, and to support other activities in support of the community to include mentoring, volunteer engagement, and program development.

# Chapter Sponsors - \$7,500

## Scholarship Sponsor

Health IT-related degree program scholarships of equaling up to \$7,500. This may be a combination of students enrolled in an Associate's degree program; Bachelor's degree program; or Post-Graduate degree program.

- Up to 10 event passes for scholarship announcement event
- Full participation in all scholarship selection activities
- Full participation in scholarship award announcements and hosting of students at event
- Recognition at the podium
- Corporate logo displayed on a big screen projection.
- Corporate logo included in all program handouts
- Booth at Scholarship Announcement event

## Charity Sponsor

Annual charity donations totaling up to \$7,500 to several selected medical-related organizations to support Health IT-related expenses.

- Up to 10 event passes for the Charity Announcement event (November)
- Full participating in all charity selection activities
- Full participation in charity award announcements and hosting of charity guests.
- Recognition at the podium
- Corporate logo displayed on a big screen projection.
- Corporate logo included in all program handouts
- Booth at the Charity Announcement event.

## Mentor Program Sponsor for the Year

Recognized as contributing towards all expenses incurred through the year for the drinks at each monthly educational event.

- Up to 10 event passes for the event recognizing the Mentor Program mentors and mentees
- Recognition at the podium
- Corporate logo displayed on a big screen projection.
- Corporate logo included in all program handouts
- Booth at Mentor Program announcement event

# Educational Session (Program) Sponsors

- Educational Session **Monument Sponsor** - \$2500 level sponsorship
  - 5 event passes for the educational session.
  - Recognition at the podium
  - Corporate logo displayed on a big screen projection.
  - Up to 3-minute marketing presentation at session
  - Personal introduction to the speakers
  - Corporate logo included in the program handout.
  - Placement at Speaker's Tables.
  - Booth display to demo products and/or services
  - Handout marketing materials to attendees
  - Advertisement on HIMSS-NCA Website
  
- Educational Session **Metro Sponsor** - \$1000 level sponsorship
  - 2 event passes for the educational session
  - Recognition at the podium
  - Corporate logo displayed on a big screen projection.
  - Corporate logo included in the program handout.
  - Placement in proximity to Speaker's Table.
  - Handout marketing materials to attendees
  - Advertisement on HIMSS-NCA Website
  
- Educational Session **Small Business** (<75 empl.) Sponsor - \$500 (2 per month)
  - 2 event passes
  - Recognition at the podium
  - Corporate logo displayed on a big screen projection.
  - Handout marketing materials to attendees



# Other Event Sponsorship Opportunities

## *HIMSS-NCA Ugly Sweater Holiday Event*

### **Lead Sponsor - \$1500 (2)**

- Up to 5 event passes for event
- Brief opportunity for Expression of Support as part of Acknowledgement
- Recognition during announcements
- Corporate logo included in all program handouts, web announcements, and e-mails for this event.
- Corporate logo on Placard at event

### **Small Business Sponsor – (multiple)**

- 2 event passes for event
- Recognition during announcements
- Corporate logo included in all program handouts, web announcements, and e-mails for this event.
- Corporate logo on Placard at event

For more information, please contact

[nca.sponsorship@himsschapter.org](mailto:nca.sponsorship@himsschapter.org)

